

# AMF ANNUAL CONFERENCE

AUTORITÉ  
DES MARCHÉS FINANCIERS  
**AMF**

Tuesday 22 November 2022  
Paris - Pavillon Cambon

## PROGRAM

### The new marketing practices for savings products

- 5 :00 PM** *Welcome of participants*
- 5 :30-5 :45 PM** **Opening speech**
- 5 :45-6 :00 PM** **Speech**  
**Danuta Maria Hübner**, Member of European Parliament, ECON, Rapporteur for MiFIR's Review
- 6 :00-6 :50 PM** **Access to the stock market: what's new? What new models? What supervision?**  
Moderator: **Benoît de Juvigny**, General Secretary, AMF
- Panelists:
- **Matthias Baccino**, Director France, Trade Republic
  - **Delphine d'Amarzit**, Chief Executive Officer, Euronext Paris
  - **Benoît de Juvigny**, General Secretary, AMF
  - **Fabrizio Planta**, Head of Markets and Data Reporting Department, European Securities and Markets Authority (ESMA)
- 6 :50-7 :40 PM** **Marketing and digitalization, new challenges**  
Moderator: **Jérôme Reboul**, Deputy Secretary General in charge of the Regulation and International Affairs Department, AMF
- Panelists:
- **Claire Castanet**, Head of Retail Investor Relations and Protection Directorate, AMF
  - **Therese Chambers**, Director of Consumer Investments, Financial Conduct Authority (FCA)
  - **Pierre Chambu**, Deputy Director General, Head of Consumer Protection and Market Regulation, DGCCRF
  - **Monique Goyens**, Director General, BEUC
- 7 :40- 8 :00 PM** **Closing Address**  
**Emmanuel Moulin**, Secretary, Directorate-General of the Treasury
- 8 :00- 9 :00 PM** *Cocktail*